



Hardwood Floors



miragefloors.com

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Hardwood Floors



Pierre Thabet

Jean-Pierre Thabet

A NEW CHAPTER

THE SAME PASSION

At MIRAGE, every hardwood plank tells a story. One of craftsmanship, of design, and also of heritage. Today, we proudly turn an important page while staying true to what has been at the heart of our journey for more than 40 years.

Our founder and visionary, Pierre Thabet, has passed the leadership to his son Jean-Pierre, now President and CEO. This transition is a natural one, rooted in trust and continuity. Having grown up alongside the company, Jean-Pierre embraced every step of its evolution with determination, carrying within him the very DNA of MIRAGE.

Our passion remains unchanged: to create hardwood floors that are environmentally responsible, timeless in design, and uncompromising in quality. As we look to the future, our vision continues to evolve, driven by a desire to carry innovation further and to shape tomorrow's living spaces alongside you.

For us, hardwood is more than a material; it is the soul of a home—the solid foundation upon which memories, comfort, and style are built. That is why Jean-Pierre and the entire MIRAGE team remain committed to honoring this promise: to offer floors that stand the test of time, with as much character as warmth. Floors that grow with you, enhance every space, and make your home unique and truly your own.

Whether you are building your first home, reinventing your space, or creating distinctive projects, you can trust MIRAGE to be by your side. As this new chapter begins, our mission remains the same: to inspire you so that every floor becomes more than a mere backdrop, it becomes part of your story.



BLANC
COLLECTION

Elevate your space with timeless sophistication!

Species
White Oak
Exclusive

Color
White Mist

Texture
Brushed

BLANC
COLLECTION

Species
White Oak
Character

Color
Hula Hoop

Texture
Brushed



BLANC
COLLECTION

Species
White Oak
Character

Color
Natural

Texture
Brushed

Pattern
Chevron



BLANC
COLLECTION

Species
White Oak
Exclusive

Color
Natural

Texture
Brushed

Pattern
Herringbone



BLANC
COLLECTION

Species
White Oak
Character

Color
Rocking Horse

Texture
Brushed



BLANC
COLLECTION

Species
White Oak
Exclusive

Color
Natural

Texture
Brushed



MUSE
COLLECTION

Be your own Muse!

Species
White Oak
Character

Color
Eleanor

Texture
Brushed



MUSE
COLLECTION

Species
White Oak
Exclusive

Color
Rachel

Texture
Brushed



MUSE
COLLECTION

Species
White Oak
Character

Color
Hattie

Texture
Brushed

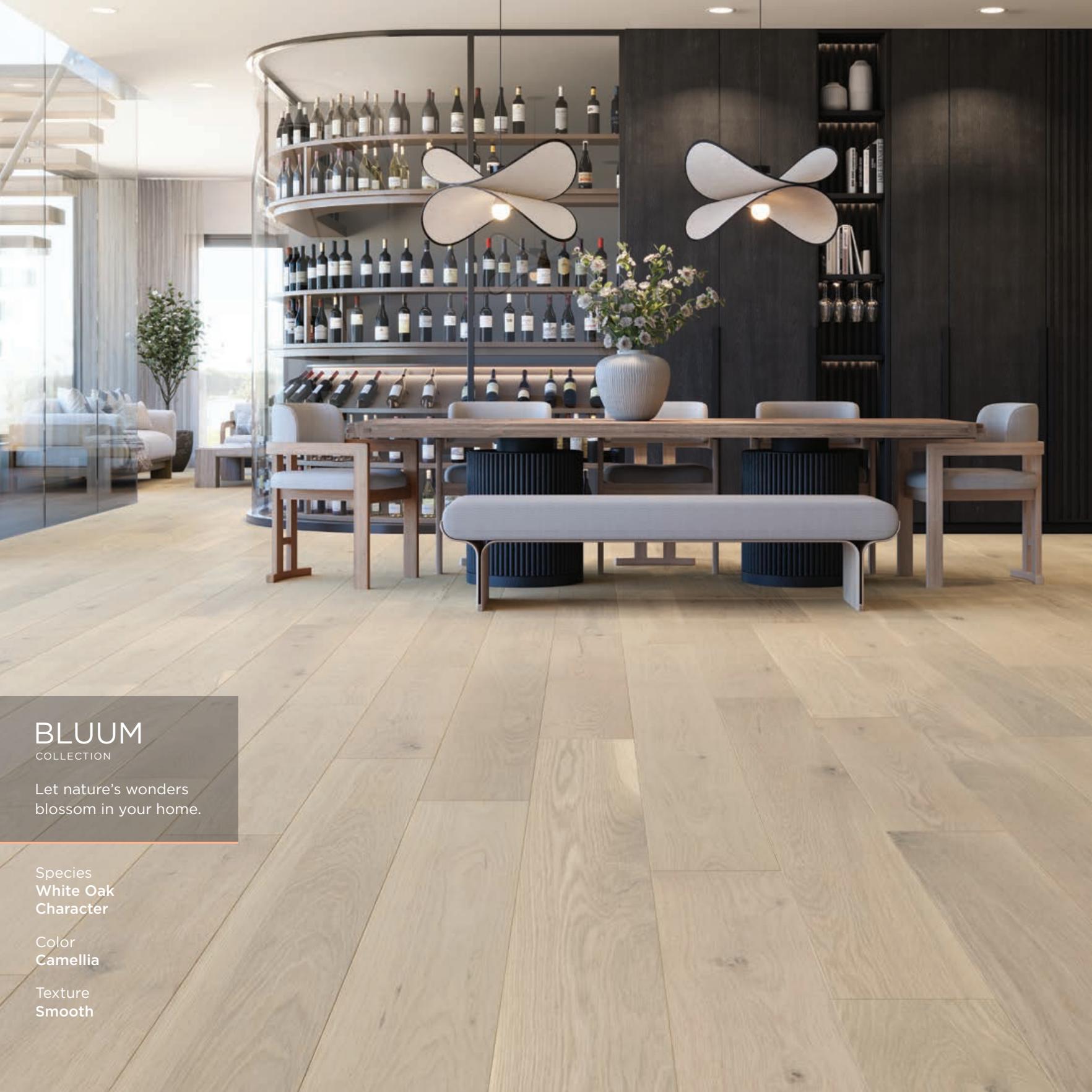


MUSE
COLLECTION

Species
White Oak
Exclusive

Color
Ingrid

Texture
Brushed



BLUUM
COLLECTION

Let nature's wonders blossom in your home.

Species
White Oak
Character

Color
Camellia

Texture
Smooth



BLUUM
COLLECTION

Species
White Oak
Exclusive

Color
Iris

Texture
Smooth



BLUUM
COLLECTION

Species
White Oak
Character

Color
Lotus

Texture
Smooth



BLUUM
COLLECTION

Species
White Oak
Exclusive

Color
Tulip

Texture
Smooth



BLUUM
COLLECTION

Species
White Oak
Exclusive

Color
Petunia

Texture
Smooth



BLUUM
COLLECTION

Species
White Oak
Exclusive

Color
Natural

Texture
Smooth



DREAMVILLE
COLLECTION

Hideaways in paradise.

Species
Oak
Exclusive

Color
La Jolla

Texture
Brushed



DREAMVILLE
COLLECTION

Species
Oak
Character

Color
Charlottetown

Texture
Brushed



DREAMVILLE
COLLECTION

Species
Oak
Character

Color
Loveland

Texture
Brushed



DREAMVILLE
COLLECTION

Species
Oak
Exclusive

Color
Key Largo

Texture
Brushed



DREAMVILLE
COLLECTION

Species
Oak
Character

Color
Tofino

Texture
Brushed



DREAMVILLE
COLLECTION

Species
Oak
Character

Color
Bow Valley
(Natural)

Texture
Brushed



LIVELY
COLLECTION

Celebrate life's special moments!

Species
Oak Exclusive

Color
Graduation

Texture
Smooth

LIVELY
COLLECTION

Species
Oak Exclusive

Color
Summer Camp

Texture
Smooth



LIVELY
COLLECTION

Species
Oak
Character

Color
First Kiss

Texture
Smooth



LIVELY
COLLECTION

Species
Oak
Exclusive

Color
Sleepover

Texture
Smooth



ESCAPE
COLLECTION

To escape from
the daily routine.

Species
Red Oak
Character

Color
Galena

Texture
Brushed



ESCAPE
COLLECTION

Species
Red Oak
Character

Color
Elora

Texture
Brushed



**SWEET
MEMORIES**
COLLECTION

Floors that bring back
your sweet childhood
memories!

Species
Maple
Exclusive

Color
Cotton Candy

Texture
Smooth



**SWEET
MEMORIES**
COLLECTION

Species
Maple
Exclusive

Color
White Mist

Texture
Smooth



SWEET
MEMORIES
COLLECTION

Species
Maple
Character

Color
Patina

Texture
Smooth



SWEET
MEMORIES
COLLECTION

Species
Maple
Character

Color
Gelato

Texture
Smooth



AUTUMN
COLLECTION

A comforting
and warm tribute!

Species
Maple
Character

Color
Snuggle

Texture
Smooth



AUTUMN
COLLECTION

Species
Maple
Exclusive

Color
Harvest

Texture
Smooth



AUTUMN
COLLECTION

Species
Maple
Exclusive

Color
Hiking

Texture
Smooth



AUTUMN
COLLECTION

Species
Maple
Exclusive

Color
Natural

Texture
Smooth



ADMIRATION

COLLECTION

Trendy colors for
a unique ambiance.

Species
Red Oak
Exclusive

Color
Cape Cod

Texture
Smooth



ADMIRATION

COLLECTION

Species
Maple
Exclusive

Color
Rio

Texture
Smooth



NATURAL
COLLECTION

All the natural richness of wood.

Species
White Oak, R&Q
Exclusive

Color
Natural

Texture
Brushed



NATURAL
COLLECTION

Species
Walnut
Character

Color
Natural

Texture
Brushed

WOOD GRADES

The grade is a way to classify wood planks according to natural color variation and the presence of knots, mineral streaks, and other character marks. It refers only to the visual aspect of wood.

We have two main grades: **Character** and **Exclusive**.

Oak Natural **Character** Brushed

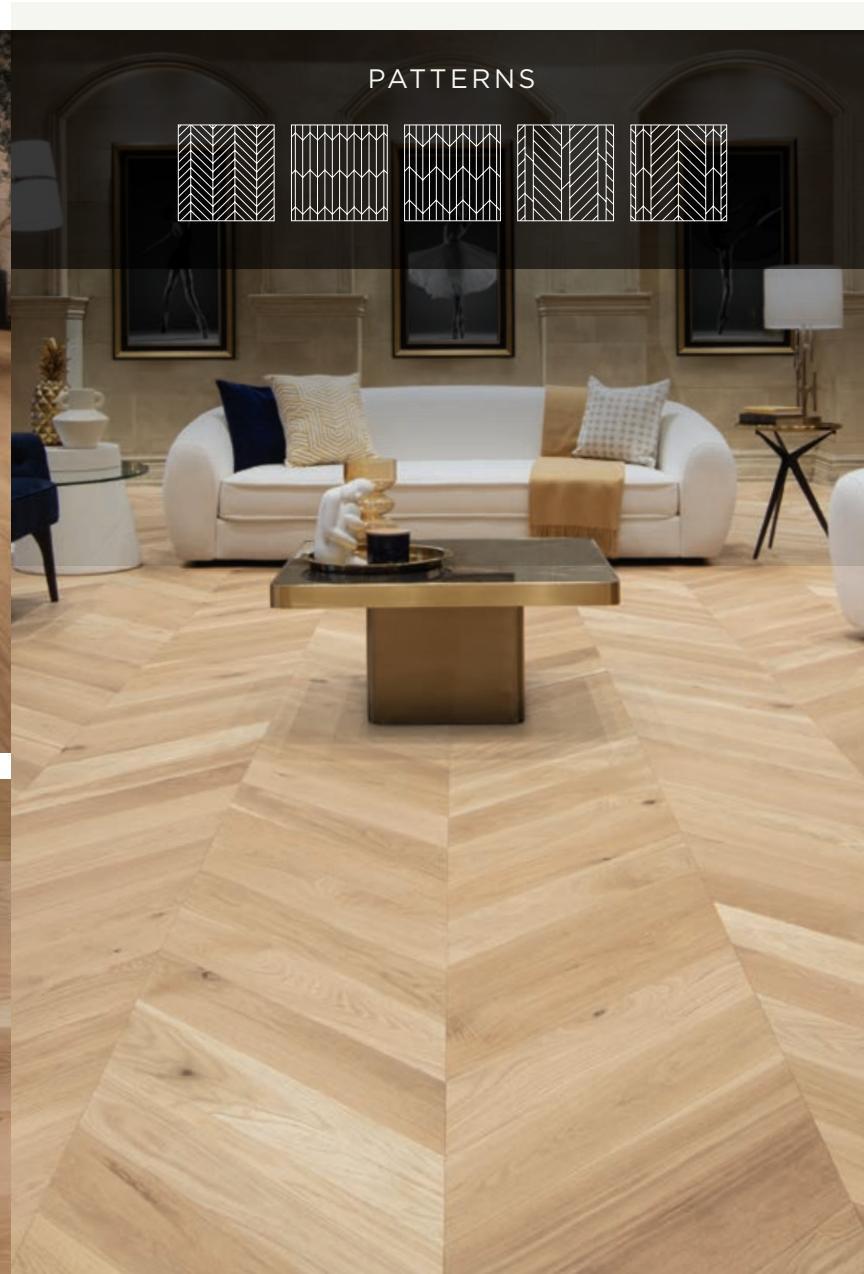


Oak Natural **Exclusive** Brushed



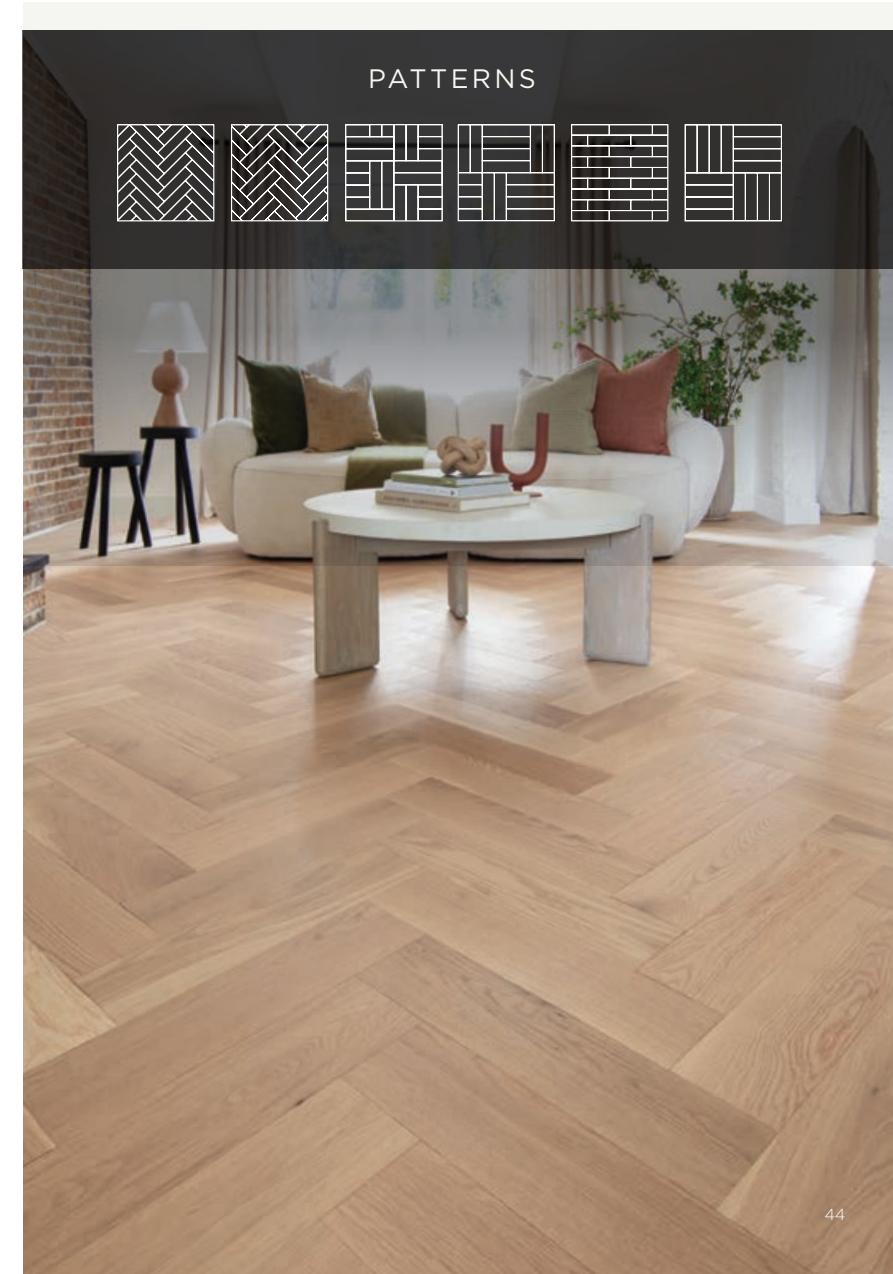
CHEVRON

THE PLEASING GEOMETRY OF CHEVRON BRINGS AN UNRIVALLED ILLUSION OF MOVEMENT.



HERRINGBONE

DIFFERENT SHAPES THAT CREATE UNUSUAL PATTERNS. MAKE SYMMETRY COME TO LIFE.



RESIDENTIAL PROJECTS

EXPLORE

real residential hardwood flooring projects with Mirage floors and get inspired!



Scan to see more projects!



1. CONTEMPORARY NEW ESTATE | Mirage Dealer: ProSource of Cleveland | Builder: EKA Build | Photographer: Hoeller Photography
2. HAMPTON-STYLE TRANSITIONAL HOME | Mirage Dealer: Ethical Flooring | Designer: Karly Kristina Design | Builder: Marcraft Homes
3. CAMEL'S HUMP ESTATE PROJECT | Mirage Dealer: Swine Design | Builder: Erwin Forrest Builders

FLOOR VISUALIZER

Imagine your dream floors in your home!
Simple as 1, 2, 3!



miragefloors.com/instavu

- 1 - Take a photo of your room
- 2 - Select your floor
- 3 - Share it with your friends or your Mirage dealer

WHY MIRAGE?



Consistent Quality



Proudly North American



Variety



Naturally Responsible



Peace of Mind

SUSTAINABLE DEVELOPMENT

Preservation and Reforestation

Partaking in preservation and reforestation projects to improve air quality and replenish resources.

Energy

Reducing energy consumption by using wind power technologies for drying wood in the open air.

Community Engagement

Contributing to more than 350 organizations and foundations that fight issues like poverty, violence, illiteracy and disease.

Well-being

Applying a hypoallergenic finish on Mirage products to support a healthy environment.

LEED Credits

Producing first-rate products that contribute to LEED credits.

