



Hardwood Floors



miragefloors.com

1-800-463-1303

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Hardwood Floors



CRAFTING TIMELESS VALUE

THE MIRAGE COMMITMENT

At Mirage, we firmly believe that the value of our products stems from our commitment to innovation, respect, and integrity. These guiding principles drive each step of our creative process, allowing us to design products that are not only functional, but also tasteful and timeless.

Our dedication to sustainability aligns with our values, as we strive to offer products recognized for their exceptional quality and classic design year after year. We aim to go beyond meeting the immediate needs of our customers by offering solutions designed to last up to 100 years!

We are especially proud of our North American roots. That's why we design and manufacture our products here, to help boost the local economy. Every step of our production process helps create and protect jobs to ensure that families flourish while promoting cultural richness. Together, we are building a thriving community, reinforcing the connection between buying local and protecting the environment.

Mirage hardwood floors are a smart, inspired choice for your home, creating a space where aesthetics, sustainability, and commitment to the community converge for our collective well-being.

A stylized, handwritten signature in dark ink.

Pierre Thabet
President

BLANC
Collection

Embodies the beauty of nature and recalls serene spaces with its White Oak wood flooring. Elevate your space with timeless sophistication!



mirage

Collection
Blanc

Species
White Oak
Exclusive

Color
White Mist

Texture
Brushed



mirage

Collection
Blanc

Species
White Oak
Exclusive

Color
Rocking Horse

Texture
Brushed



mirage

Collection
Blanc

Species
White Oak
Exclusive

Color
Carousel

Texture
Brushed



mirage

Collection
Blanc

Species
White Oak
Character

Color
Hula Hoop

Texture
Brushed



mirage

Collection
Blanc

Species
White Oak
Character

Color
Bubble Bath

Texture
Brushed



mirage

Collection
Blanc

Species
White Oak
Character

Color
Natural

Texture
Brushed



mirage

Collection
Blanc

Species
White Oak
Exclusive

Color
Natural

Texture
Brushed

Pattern
Herringbone



mirage

Collection
Blanc

Species
White Oak
Character

Color
Natural

Texture
Brushed

Pattern
Chevron

MUSE
Collection

Delicate colors personified through graceful wood grain
and audacious character. Be your own Muse!



mirage

Collection
Muse

Species
White Oak
Exclusive

Color
Alice

Texture
Brushed



mirage

Collection
Muse

Species
White Oak
Exclusive

Color
Ingrid

Texture
Brushed



mirage

Collection
Muse

Species
White Oak
Character

Color
Rachel

Texture
Brushed



mirage

Collection
Muse

Species
White Oak
Character

Color
Eleanor

Texture
Brushed



DREAMVILLE
Collection

Hideaways in paradise.
Trendy, natural-looking floors with a matte finish.

mirage

Collection
DreamVille

Species
Oak
Exclusive

Color
Loveland

Texture
Brushed



mirage

Collection
DreamVille

Species
Oak
Exclusive

Color
Bow Valley
(Natural)

Texture
Brushed



mirage

Collection
DreamVille

Species
Oak
Character

Color
Tofino

Texture
Brushed



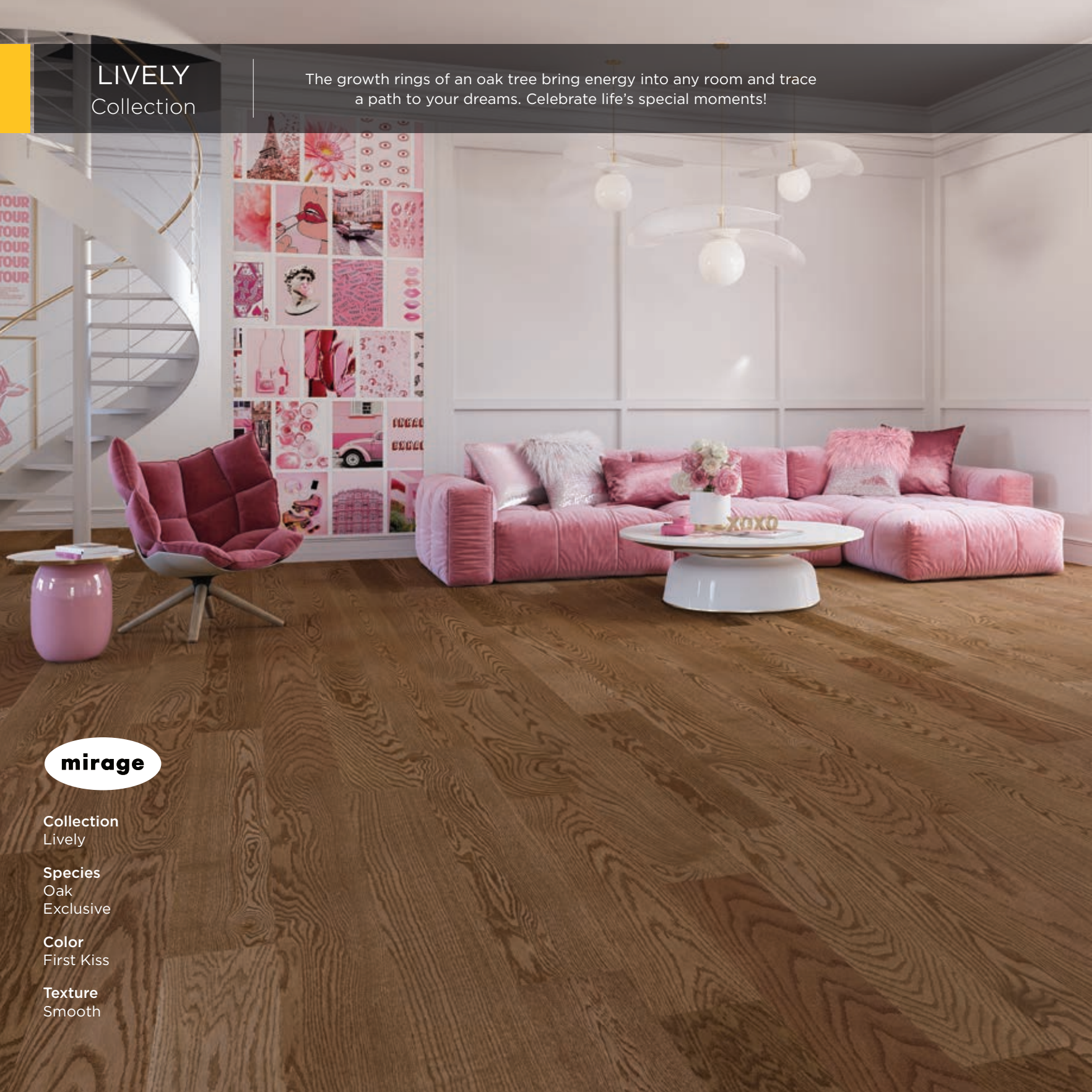
mirage

Collection
DreamVille

Species
Oak
Character

Color
Key Largo

Texture
Brushed



LIVELY
Collection

The growth rings of an oak tree bring energy into any room and trace a path to your dreams. Celebrate life's special moments!

mirage

Collection
Lively

Species
Oak
Exclusive

Color
First Kiss

Texture
Smooth



mirage

Collection
Lively

Species
Oak
Exclusive

Color
Summer Camp

Texture
Smooth



mirage

Collection
Lively

Species
Oak
Exclusive

Color
Road Trip

Texture
Smooth



mirage

Collection
Lively

Species
Oak
Character

Color
Sleepover

Texture
Smooth



mirage

Collection
Lively

Species
Oak
Character

Color
Wedding Day

Texture
Smooth



mirage

Collection
Lively

Species
Oak
Character

Color
Natural

Texture
Smooth

ESCAPE
Collection

To escape from the daily routine.
Neutral-toned floors for a warm atmosphere.



mirage

Collection
Escape

Species
Red Oak
Character

Color
Elora

Texture
Brushed



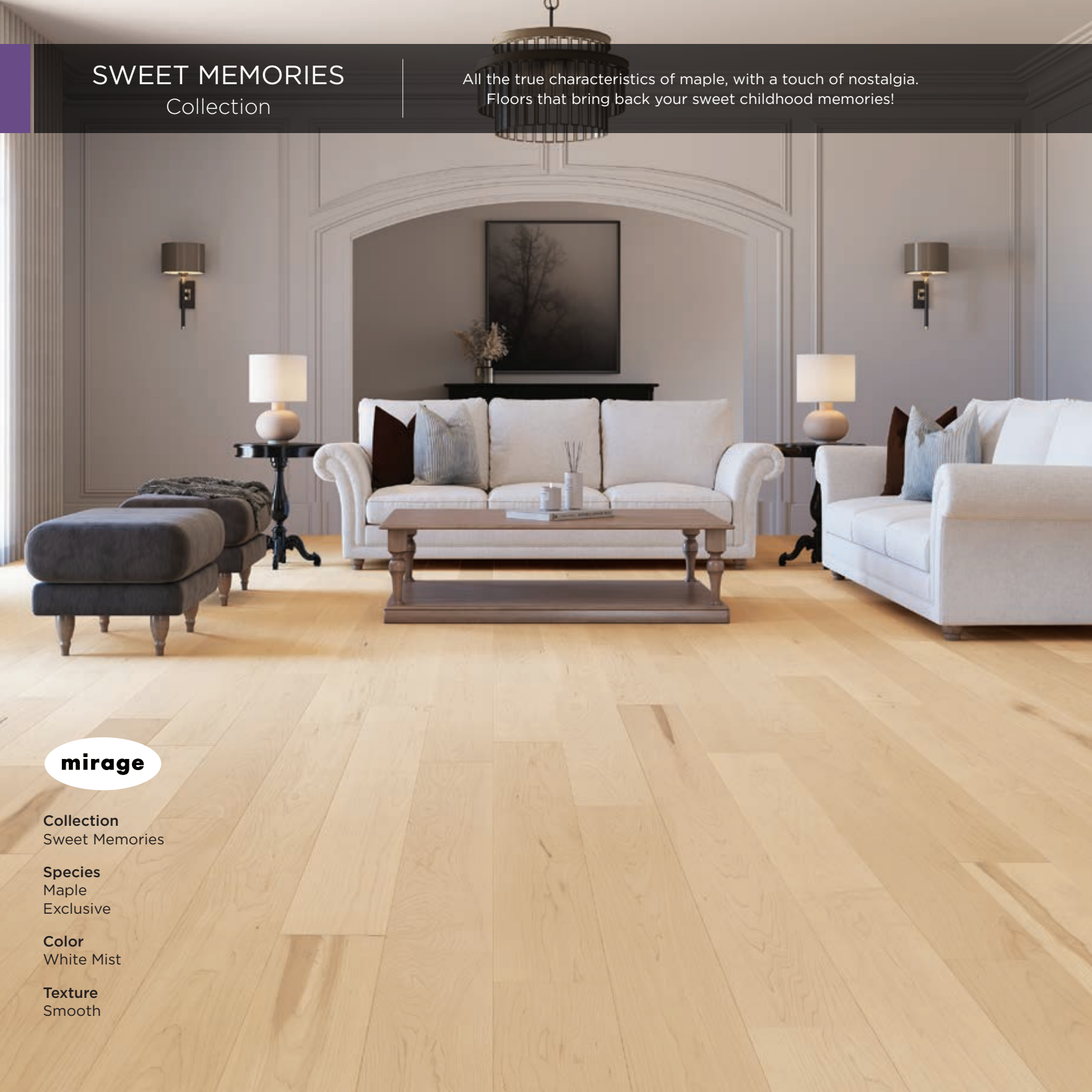
mirage

Collection
Escape

Species
Red Oak
Character

Color
Galena

Texture
Brushed



SWEET MEMORIES

Collection

All the true characteristics of maple, with a touch of nostalgia.
Floors that bring back your sweet childhood memories!

mirage

Collection
Sweet Memories

Species
Maple
Exclusive

Color
White Mist

Texture
Smooth



mirage

Collection
Sweet Memories

Species
Maple
Exclusive

Color
Nougat

Texture
Smooth



mirage

Collection
Sweet Memories

Species
Maple
Character

Color
Gelato

Texture
Smooth



mirage

Collection
Sweet Memories

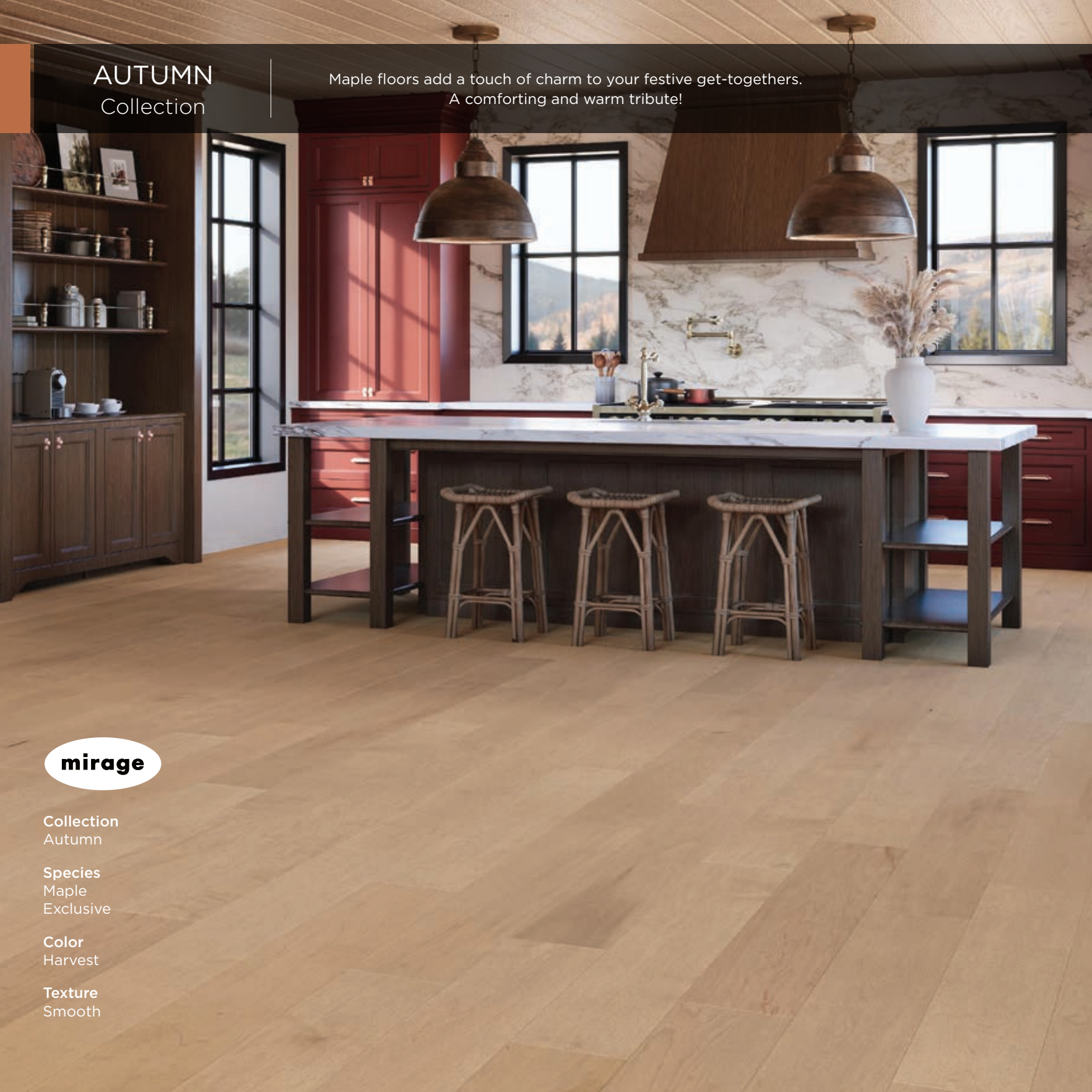
Species
Maple
Character

Color
Praline

Texture
Smooth

AUTUMN
Collection

Maple floors add a touch of charm to your festive get-togethers.
A comforting and warm tribute!



mirage

Collection
Autumn

Species
Maple
Exclusive

Color
Harvest

Texture
Smooth



mirage

Collection
Autumn

Species
Maple
Exclusive

Color
Hiking

Texture
Smooth



mirage

Collection
Autumn

Species
Maple
Exclusive

Color
Bonfire

Texture
Smooth



mirage

Collection
Autumn

Species
Maple
Character

Color
Apple Picking

Texture
Smooth



mirage

Collection
Autumn

Species
Maple
Character

Color
Hayride

Texture
Smooth



mirage

Collection
Autumn

Species
Maple
Character

Color
Natural

Texture
Smooth

ADMIRATION

Collection

Trendy colors for a unique ambiance.



mirage

Collection
Admiration

Species
Red Oak
Exclusive

Color
Cape Cod

Texture
Smooth



mirage

Collection
Admiration

Species
Maple
Exclusive

Color
Rio

Texture
Smooth

NATURAL
Collection

All the natural richness of wood.

mirage

Collection
Natural

Species
White Oak, R&Q
Exclusive

Color
Natural

Texture
Brushed

mirage

Collection
Natural

Species
White Oak, R&Q
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Hickory
Character

Color
Natural

Texture
Brushed



mirage

Collection
Natural

Species
Walnut
Character

Color
Natural

Texture
Brushed

IMAGINE
Collection

Evokes elements of nature.
An ideal texture to hide everyday wear.



mirage

Collection
Imagine

Species
Maple
Character

Color
Papyrus

Texture
Cork



mirage

Collection
Imagine

Species
Red Oak
Character

Color
Papyrus

Texture
Cork



mirage

Collection
Imagine

Species
Maple
Character

Color
Rock Cliff

Texture
Cork



mirage

Collection
Imagine

Species
Maple
Character

Color
Driftwood

Texture
Cork

WOOD GRADES

The grade is a way to classify wood planks according to natural color variation and the presence of knots, mineral streaks, and other character marks. It refers only to the visual aspect of wood.

We have two main grades: **Character** and **Exclusive**.

Oak Natural **Character** Smooth

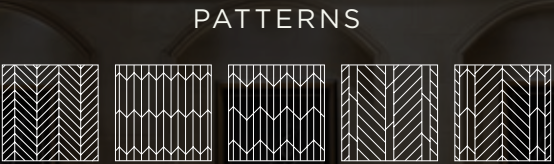
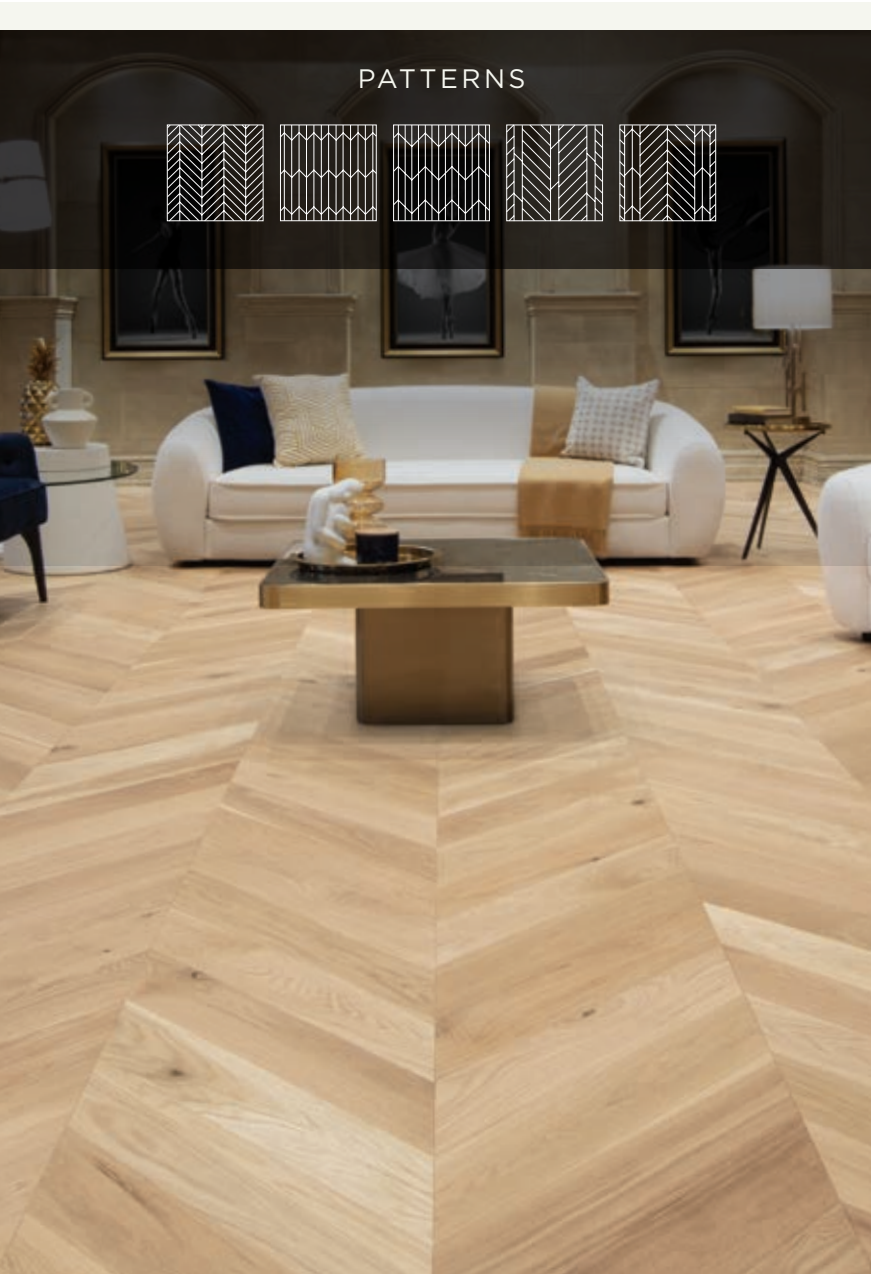


Oak Natural **Exclusive** Smooth



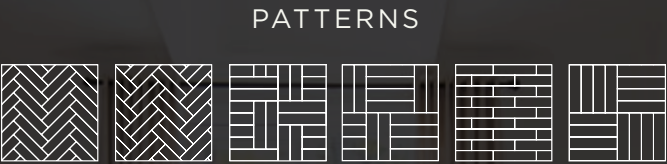
CHEVRON

THE PLEASING GEOMETRY
OF CHEVRON BRINGS AN
UNRIVALLED ILLUSION OF
MOVEMENT.



HERRINGBONE

DIFFERENT SHAPES THAT
CREATE UNUSUAL PATTERNS.
MAKE SYMMETRY COME
TO LIFE.



WHY MIRAGE?

Consistent Quality

Mirage has been setting the wood industry quality standards for 40 years.



Proudly North American

Designed and manufactured in North America.



Variety

The most extensive combination of colors, widths, species and finishes.



Naturally Responsible

Products that meet the highest environmental standards in the industry.



Peace of Mind

The most wear-resistant floor coupled with a lifetime structural warranty.



FLOOR VISUALIZER

Imagine your dream floors in your home!
Simple as 1, 2, 3!



miragefloors.com/instavu

- 1 - Take a photo of your room
- 2 - Select your floor
- 3 - Share it with your friends or your Mirage dealer

SUSTAINABLE DEVELOPMENT

Preservation and Reforestation

Partaking in preservation and reforestation projects to improve air quality and replenish resources.

Energy

Reducing energy consumption by using wind power technologies for drying wood in the open air.

Community Engagement

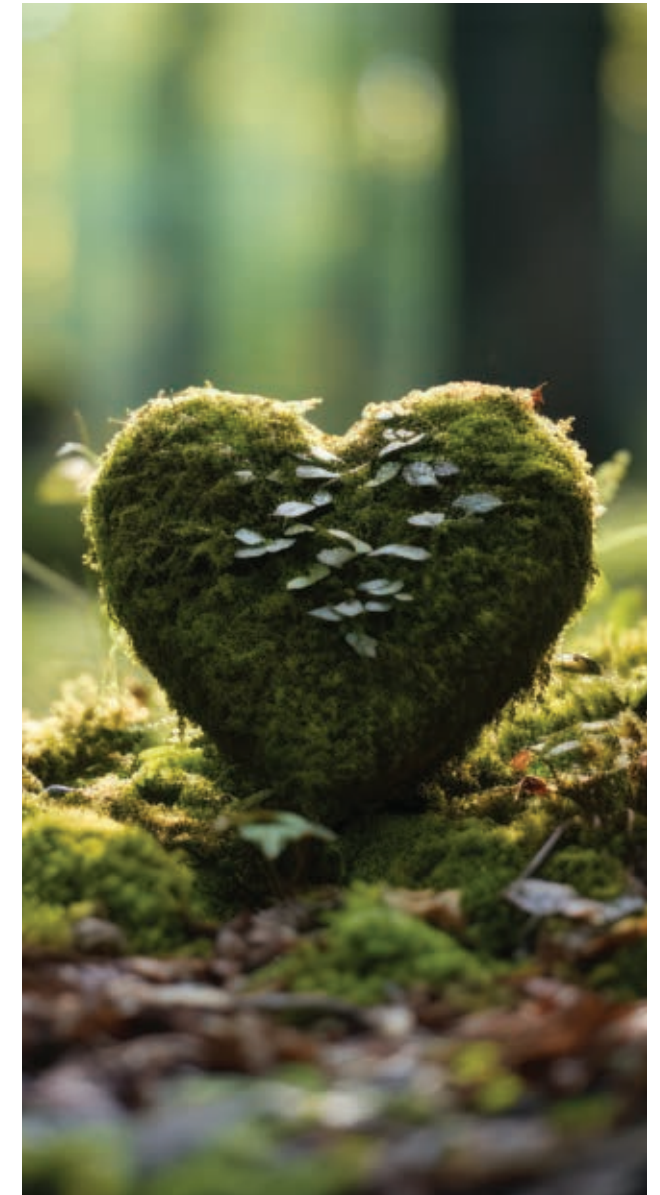
Contributing to more than 350 organizations and foundations that fight issues like poverty, violence, illiteracy and disease.

Well-being

Applying a hypoallergenic finish on Mirage products to support a healthy environment.

LEED Credits

Producing first-rate products that contribute to LEED credits.



To find out about our other initiatives, discover our progressive approach to sustainable development at miragefloors.com